

HOFFMAN, BARNEY & FOSCARI BEAUTY DIVISION | THE CONCEPT

HOFFMAN, BARNEY & FOSCARI *BEAUTY* encompasses, without ever limiting it, the most liberating and profound essence of a woman, and of a man, at the moment of welcoming, on the skin and in the senses, a fragrance for eau de toilette, an after-shave cream, natural ideas for make-up that doesn't look like make-up, and other light but incisive caresses for the body: all creations conceived and designed within the Hoffman, Barney & Foscari in london and meticulously crafted by the best and most conscious creators in the field, offered to the public in original packaging, halfway between great design, mobile characters and pop abstraction, by Hoffman, Barney & Foscari.