

Hoffman, Barney & Foscari Theatre | Concept

Hoffman, Barney & Foscari Theatre is, first and foremost, a physical space for the performance and experience of Theatre-rooted both in tradition and in the avant-gardes of the late twentieth century. At its centre stand the actor's body and their text: the human world and its undeniable primacy. The performing arts remain in the hands of the Human Being. The theatrical pact between artists and audience is indissoluble. A physical and metaphysical place, ancient and innovative at once: before the interpreter on stage sits an audience limited to 200 seats.

Behind the actors, sharing that same stage, rises a scenography composed of a virtual set - operated remotely and designed for use not only by Hoffman, Barney & Foscari, but also by Ghislandi & Gutenberg and other partners and clients - for cinema, television, multimedia convergence, model and product shootings, green screen work, training, education, conferences, and debates. It is an actual theatre: complete with ticketing, both online and in person. Its scenography represents an infinite interactive environment, realised through AI.

Lighting control, photorealistic rendering, photogrammetry, and environmental creation (optimised through dedicated control scripts) are all included - achieving a scenographic visual standard that is fully immersive within the AI realm and yet, philosophically, utterly independent from it, for it is Man - constantly and exclusively the "human being" - who stands at the centre of the stage. The audience, likewise, remains at the heart of the Theatre. Pure and timeless Humanism and Participation. Craftsmanship in every aspect - despite working scenographically with screens (whether semicircular or panel-based, stretching from left to right across the stage) that generate worlds and environments within LED volumes, remotely connected with operators stationed on site. Yet the presence of their workstations never intrudes upon the audience's perception or attention. An Artificial Intelligence at the service of Theatre - never the other way around. A boundless journey: never sweetened, alienating, or domineering. Here, the virtual set becomes an integral part of the grand performance, without distorting its human, artistic, creative, or classical cultural meaning.

Hoffman, Barney & Foscari Theatre is all this - and more.