

HBF Films Division

The Films Division of Hoffman, Barney & Foscari Limited made its international debut in 2018 with its first film production: the feature film 'Humanism! A new comedy, written and directed by Glauco Della Sciucca, shot in London, New York and Italy. The cast includes Roberto Pedicini (Silver Ribbon for Woody Allen's 'Celebrity'), Saverio Raimondo (Italy's most notable stand-up comedian), Huw Parmenter ("Vikings" and the National Theatre in London), Beth Lockhart, and Randall Paul ('Eyes Wide Shut' and 'Four Weddings and a Funeral'). The soundtrack is by Piero Umiliani, who has already composed music for notable films such as 'I soliti ignoti' (starring Totò, Marcello Mastroianni, and Vittorio Gassman).

'Humanism!' was presented by Sir Michael Lindsay-Hogg and officially supports Meat Free Monday, the ethical campaign launched by Stella, Mary and Paul McCartney. 'Humanism', distributed by Premiere Film, debuted in Italy at the Flaiano Film Festival and in London at the Prince Charles Cinema with an exclusive sold-out world premiere screening. The following year, Hoffman, Barney & Foscari produced and presented the British premiere of the film 'Padre' at the Regent Street Cinema, Westminster University, starring American actor Willem Dafoe, along with Marina Abramović, Franco Battiato, and Giada Colagrande. The event was attended by Glauco Della Sciucca for Hoffman, Barney & Foscari Limited, Italian director Giada Colagrande, Willem Dafoe and, among the guests, actor Ralph Fiennes.

In 2020, Hoffman, Barney & Foscari co-produced (together with Redstring, Rai Cinema, and brands such as Gattinoni and Salvatore Ferragamo) the film - shot entirely in London - 'A Cup of Coffee with Marilyn,' starring Italian actress Miriam Leone, winner of the Nastro d'Argento and CBSviacom awards, from which Minerva Pictures and Paramount adapted the TV series 'Miss Fallaci.'

In 2023, Hoffman, Barney & Foscari produced the film 'Nel Mondo Mio Interiore' starring actress Stefania Rocca ('The Talented Mr Ripley' with Jude Law and Cate Blanchett), distributed by Premiere Film. In 2025, Hoffman, Barney & Foscari produced the film written and directed by Glauco Della Sciucca, 'Circus', starring actors of the calibre of Paolo Rossi (the Milanese actor: 'Histoire du soldat' by Dario Fo, 'Aspettando Godot' by Jannacci and Giorgio Gaber), Antonio Catania (Ettore Scola's 'La Cena', Salvatores' 'Mediterraneo', Oscar winner, 'Puerto Escondido' and many others), British actor Vittorio Owen-Johns and Alessandro Haber (Bernardo Bertolucci's 'Il Conformista', 'Amici miei', Nanni Moretti's 'Sogni d'oro', 'Regalo di Natale').

The new Hoffman, Barney & Foscari Ltd operates internationally in both classic film production and co-production (with extremely competitive low and medium budget productions) and in AI cinema with an authorial approach that fully revisits the great genres of the past, primarily traditional comedy, but realised at a completely virtual level. All this in order to create content in the field of arts and entertainment on two tracks, as mentioned, "classic and humanistic" and "artificial". As mentioned, this includes convergence between the two worlds. This is innovation that only brands such as Hoffman, Barney & Foscari can ride and fuel, having at the origin of their modus operandi the priceless and increasingly rare and valuable pure craftsmanship: a priceless core value without which cinema with AI would never be "cinematic art" but only "entertainment". Hoffman, Barney & Foscari means not only feature-length fiction films but also short films, medium-length films, docufilms, corporate films and commercials, and films for cinema, television and the internet, all starting from the conception and writing of the plot to the final definition of the work intended for the various audiences of the finished product.